



FOR IMMEDIATE RELEASE

## DAYTON'S ADDED TO NATIONAL REGISTER OF HISTORIC PLACES

**MINNEAPOLIS, July 17, 2019**—The former Dayton's department store, located in the heart of downtown Minneapolis, has been added to the National Register of Historic Places. The register is the official list of historically significant places in the U.S. worthy of preservation. Authorized by the National Historic Preservation Act of 1966, the National Park Service's National Register of Historic Places is part of a national program to coordinate and support public and private efforts to identify, evaluate, and protect America's historic and archeological resources. The historic status was achieved by the developers of The Dayton's Project, slated to open to the public in Spring 2020.



*Image courtesy of the Minnesota Historical Society*

“The Dayton's building has been central to Minnesota's economy and culture for generations, and we are committed to preserving this legacy” said Brian Whiting, president of The Telos Group, LLC., “We're proud to receive this historic designation and look forward to unveiling The Dayton's Project as a renewed center of culture and entertainment to a whole new generation of Minnesotans.”

“It's been a rewarding process to work closely with the Minnesota State Historic Preservation Office and national officials to secure Dayton's rightful place on the National Register of Historic Places,”

said Tamara Ludt, director at New History, who helped spearhead the process. “This is formal recognition of the building's significance, and now that historic character can be enjoyed for years to come.”

For more than 100 years, the landmark building at 700 Nicollet was home to the legendary Dayton's and Macy's stores, drawing millions of Americans to Minneapolis and creating a commercial anchor for the downtown business district. Many Minnesotans cherish their Dayton's memories, as the shopping destination was also home to newsworthy annual events like the elaborate holiday and flower show exhibits.

Now standing at 12 stories with over 1.2 million square feet, the new Dayton's Project features exceptional modern office, dining and retail spaces. An innovative 45,000 square foot food hall and market is curated by James Beard-award winning chef Andrew Zimmern and Robert Montwaide of Gansevoort Market in New York. The food hall is connected to both Nicollet and the skyways that are so unique to Minneapolis, drawing in visitors from offices, street-level traffic, and shopping in the heart of downtown.



Many of the historic elements of the building are being retained and restored, including JB Hudson and the iconic Art Deco bathrooms. The offices enjoy many tenant-exclusive amenities, like a green rooftop terrace with skyline views, a private lounge and library, and a state-of-the-art fitness center. Construction began in 2017, and the building is scheduled to open to the public in the Spring of 2020. For more information and leasing opportunities, visit [thedaytonspj.com](http://thedaytonspj.com).

**Images available to download**

For Dayton's Project design renderings, visit [thedaytonspj.com/news](http://thedaytonspj.com/news). Historic images available upon request.

**Interviews available upon request**

Meghan Elliott, Founding Principal  
New History

**Media Contacts**

Lou Ann Olson  
[lolson@tunheim.com](mailto:lolson@tunheim.com)  
952-851-7266

Meredith Kessler  
[mkessler@tunheim.com](mailto:mkessler@tunheim.com)  
952-851-7268

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